

Meeting: September 2021		Recorded By: Coral Clarke	
Date: 9/13/21	Time: 6:30 PM	Location: Virtual	Next meeting date: October 25, 2021
Present: Katie Brown, Noelle Citarella, Kara Massotti, Coral Clarke, Maria Aguero de Manunta, Diana Korzhukova, Maxine Sroda, Trisha Shea, Rachel Laster, Melinda Yoder, Jazzmin Hardaway, Katlyn Stoklosa, Courtney Baran, Nicole Klem, Parker Anderton, Robert Stabler		Absent: Amy Julicher, Naheed Ali-Sayeed, Jenna Guadagna, Jennifer Everdyke, Pam Beamer	Excused: Grace Krizen
AGENDA ITEM	DISCUSSION (concise summary)		ACTION/NEXT STEPS
Call to Order	6:37 pm		
Roll Call/Quorum	Quorum met		
Approval of Minutes	Motion- Rachel Laster Second- Katie Brown Yea Votes- Approved unanimously		
President's Report and Agenda Items (Katie/Noelle)	Board member introductions 2021-2022 BOD Goals <ul style="list-style-type: none"> • Build/update mission statement <ul style="list-style-type: none"> ○ Current mission statement: ○ Mission: Empower members to be Western New York's food and nutrition leaders. ○ Vision: Optimize Western New York's health through our members, the leaders of food and nutrition services. ○ Values: <ul style="list-style-type: none"> ▪ <i>Customer focus:</i> Meet the needs and exceed the expectations of all customers. ▪ <i>Integrity:</i> Act ethically with accountability for life-long learning and commitment to excellence. ▪ <i>Innovation:</i> Embrace change with creativity and strategic thinking. 		

	<ul style="list-style-type: none"> ▪ <i>Social Responsibility</i>: Make decisions with inclusion and collaboration, as well as environmental, economic, and social implications. • Include more efforts to increase diversity <ul style="list-style-type: none"> ○ Discussed adding a diversity committee ○ Virtual event with speaker • Increase participation through volunteer events • Student social events (incl. meet & greet) <p>Possible Purchases</p> <ul style="list-style-type: none"> • Tablecloth (\$94) with logo, or runner (\$28) <ul style="list-style-type: none"> ○ Discussed and chose to order one runner ○ Discussed and chose logo to use on runner • T-Shirts <ul style="list-style-type: none"> ○ Discussed number of shirts to order for future sale 	
Immediate Past President (vacant)	No report	
President-Elect (vacant)	No report	
Treasurer (Kara)	<p>August Expenses</p> <ul style="list-style-type: none"> • \$100 deposit for Meet and Greet • \$297.85 for T-Shirts <p>August Income</p> <ul style="list-style-type: none"> • \$175.98 for T-Shirts and Meet & Greet <p>Account Balances</p> <ul style="list-style-type: none"> • \$11,388.57 in checking account • \$19,415.40 in investment account 	
Professional Issues (Maria/Diana)	<p>Meet & Greet</p> <ul style="list-style-type: none"> • Thursday September 30th • 15 people have registered • Need a minimum of 30 people • Non-members can attend • Discussed ways to increase awareness • Registration required by Wednesday September 15th • Would like more raffle baskets <p>Beef Council Event</p>	<p>If you would like to make a raffle basket for the event, please do!</p> <ul style="list-style-type: none"> • Encourage all Board Members to make a basket

	<ul style="list-style-type: none"> • Tuesday October 12th • 7:00-8:30 pm • Registration required by September 29th 	
Public Relations (Grace/Maxine)	<p>Sending reminders for events via email and Instagram</p> <p>Developed Facebook page</p> <p>Discussed developing a Twitter account and/or TikTok videos</p> <ul style="list-style-type: none"> • Decided against Twitter • Will consider TikTok in the future 	
Public Policy (Trisha/Rachel)	<p>NYSAND meetings haven't started for this year</p> <ul style="list-style-type: none"> • Will try to attend reimbursement training <p>Few updates on bills due to summer recess</p> <ul style="list-style-type: none"> • USDA reevaluated thrifty food plan <ul style="list-style-type: none"> ○ Used to calculate SNAP benefits) ○ Benefits will increase on October 1st • Food labeling modernization act <ul style="list-style-type: none"> ○ Easily recognizable food rating system (traffic light) • AND introduced campaign for MNT 	
Reimbursement (Mindy)	<p>Per NYSAND position is now called Nutrition Services Payment Specialist</p> <p>NYSAND is holding training this Friday but can't attend</p> <ul style="list-style-type: none"> • Will try to obtain a recording • Another BOD member will try to attend 	
Nominating (Amy/Naheed)	<p>Via Google drive:</p> <p>Will email members information about positions available for 2022-2023</p>	
Career Guidance (vacant)	<p>Discussed options for position</p> <ul style="list-style-type: none"> • Include school nutrition program directors in a committee • Include other school health professionals? <p>Discussed ways to reach out to potential students</p>	Will organize a meeting with nutrition program directors
Media Rep (Jenna)	No report	
Delegate (Jennifer)	No report	
Additional	<p>Updates to Website (via Katie):</p> <ul style="list-style-type: none"> • Now have a shopping section • Event section is up to date 	

	<ul style="list-style-type: none">• Need to update the “find an RD” section	
Adjournment	8:24 pm	