

Meeting: 2016-2017 Kick-off Board Meeting			Recorded By: Dana Ingebretson		
Date: 8/18/16	Time: 5:30	Location: Home of Nancy Marinelli		Next meeting date: September 1 st , 2016 at 4:30pm	
Present: Nancy Marinelli, Heidi Showalter, Hollis Busch, Ben Glurich, Dana Ingebretson, Marla Guarino, Erin Burch, Jane Calvert, Carol DeNysschen, Jennifer Turesky, Lisa Neuhaus, Marie Murray				Absent: Mallary Whipple, Pam Beemer, Holly Layer, Tina Jernatowski, Emily Gorman, Allyson Odawhowski	
AGENDA ITEM	DISCUSSION (concise summary)			ACTION/NEXT STEPS	
Call to Order	N/A				
Roll call/Quorum	N/A				
Approval of Minutes	Approved by email on 9/7/16. Approval by: Nancy Marinelli, Heidi Showalter, Jennifer Turesky, Holly Layer, Hollis Ann Busch, Jane Calvert, Dana Ingebretson.				
President's Report and Agenda Items	Meeting dates/time/location: First Thursday of every month from 4:30-5:30pm at Trocaire College or conference line via WebEx. Review of Quorum needed for items requiring a vote. Voting members include President, President-Elect, Immediate Past President, Secretary, Treasurer, Professional Issues Chair, PR Chair, Public Policy Coordinator, Nominating Chair. Quorum is 5 voting members NYSAND Updates: 1. Fall Leadership Training: 9/16-9/17 (President, President-Elect, Media Rep, PR Chair, Public Policy Chair, Reimbursement Chair)			Nancy to send out a schedule of meeting dates along with conference line information. Everyone is encouraged to attend in person as able but the conference line is available. Informational Only one representative from PR, Public Policy and reimbursement can attend. Please let Nancy know if you are planning to attend as soon as possible. Please RSVP to Becky at NYSAND central office and make your hotel reservations. Let Becky know if you need a roommate as rooms are only	

	<p>2. Centennial Banner Project: Marie Murray taking lead</p> <p>3. NYSAND Nominations</p> <p>Mail Chimp – public policy/PR/reimbursement and professional issues to be trained to use Mail Chimp with the hopes of reducing time it takes to get email blasts out to members and remove some of the burden from membership and website liaison</p>	<p>reimbursed at half the room rate per person. Informational</p> <p>Please let Nancy know if you are interested in serving on the NYSAND board or coordinating cabinet or if you know of any potential candidates.</p> <p>Nancy to coordinate Mail Chimp training with those interested and provide access to WNYDA's Mail Chimp account.</p>
Delegate Report	L. Neuhaus : This year's House of Delegates Mega Issue is Wellness and Prevention	Lisa will be looking for input from the membership on this topic in the near future.
President-Elect	Jenn has begun looking into venues for the annual dinner in the hopes of locking in 2016 pricing.	Please send any ideas or suggestions to Jenn
Immediate Past President	Carol requested for all board members to submit nominations. Carol is planning a pilot of mailing the award nomination information to members in hopes of increasing number of nominations received.	Please send award nominations to Carol.
Treasurer	<p>H. Showalter: Budget discussion/review, budget has been balanced for the year. Motion made and seconded to approve the budget as presented; vote passed and budget approved.</p> <p>Plan to re-open discussion on legislation/PPW conference budget (possible follow-up CPEU event or redistribute finances for improved member return).</p>	Informational
Professional Issues	<p>Meet & Greet scheduled for 9/19 with motivational interviewing speaker. The event will be at Ilio Dipalo's. Registration is currently open for the event. CEU approval is pending.</p> <p>Upcoming events include Knife Safety/Skills (Ben Glurich), Gail Burstein - Commissioner of Health with Erie Country Department of Health, Legislative Event, Student Mix and Mingle, MI Training with Kate Watson, Farm Tour at Bippert's</p>	Anyone willing to donate a basket, please let Emily or Hollis know. Proceeds from the basket raffle will benefit the scholarship fund.

	Farm	
Nominating	J. Calvert: Request for thirty second “elevator pitch” related to your position, to be used to help potential candidates understand the time commitment and benefits of participating with WNYDA board.	Please provide to Jane by 10/6/16
Membership	<p>Membership currently at 147 as of 8/17.</p> <p>As discussed on the budget call, we are pursuing an alternate payment process to better accommodate auto-renewals, student memberships. Currently you must have a PayPal account to use the auto-renewal function and many members have expressed concern with this.</p>	<p>If you haven’t renewed your membership, please do so as soon as possible.</p> <p>Informational</p>
Reimbursement	Plans underway for a reimbursement program this fall.	
Public Policy		
Public Relations	The need to increase our presence on social media was discussed. Additional board members will be added as page administrators to help with this. It was discussed that we should look to adopt the NYSAND process of a minimum number of posts per week. These can be shared from other pages like AND, NYSAND, etc.	Discuss further at next meeting to better define with PR co-chairs.
Website	<p>Many websites need to be made and are in progress.</p> <p>Need to work on promoting use of the forums portion of the website.</p>	Informational
New Business DM Program	A request was received from Pam Fix from the ADA to promote a DM program conducted at the local YMCA’s. This program is a CDC program that is evidence based but is taught by a “lifestyle coach” who received 2 days of training and is not generally a medical professional.	Decision made to not promote this program on our website as it is not taught by RDs and outcomes of the program are unknown.
Adjournment	Meeting adjourned at 8PM	

